Press release

Trust Award for Mitsubishi Electric

*Mitsubishi Electric awarded “Trust Award of the Ventilation, Air conditioning and Refrigeration industry” (“Vertrauenspreis der LüKK”)*

*Ratingen, 4 July 2017* – To mark the occasion of the 50th anniversary of CCI Dialog GmbH the “Vertrauenspreis der LüKK” was awarded for the first time ever on 22nd June in Karlsruhe, Germany. In front of an audience of 200 guests, Mitsubishi Electric was honoured with first place in the category for Multi Split and VRF systems.

A jury of 536 members consisting of specialist planners, installers and project owners decided on which of the 70 manufacturers in the field of ventilation, air conditioning and refrigeration were awarded in each category.

The “Trust Award“ is given in recognition of customer satisfaction. With this reward the industry not only recognizes the technology and quality of a product, but also the satisfaction of customers with project planning and after sales service as well as reliability and the rate of recommendation, in other words, the trust customers have in a manufacturer.

At this point we would like to express our gratitude to all the partners, who have voted for Mitsubishi Electric.
“We are delighted to be honoured with first place in the category for Multi Split and VRF systems. We are very pleased with the trust and confidence our partners place in our capabilities, and the quality of our work. The confidence they have invested in us only strengthens our resolve to always offer the best solutions and products to our customers and partners in future”, says Holger Thiesen, General Manager Living Environment Systems in the German Branch of Mitsubishi Electric.

Gerd Hofer, Sales Manager Living Environment Systems at Mitsubishi Electric (left) was delighted to receive the first place in the category Multisplit and VRF systems
About Mitsubishi Electric

For almost 100 years, Mitsubishi Electric Corporation has been providing corporate customers and end users throughout the world with high-quality products for data processing and communication, space systems and satellite communication, home electronics, industrial technology, energy, transport and building services as well as air conditioning and heating technology.

With around 138,700 employees, the company had earned a consolidated revenue of USD 37.8 billion at the end of the business year on 03/31/2017*.

It has sales offices, research companies and development centers as well as production sites in more than 30 countries. Mitsubishi Electric has been represented in Germany since 1978 as a branch of Mitsubishi Electric Europe. Mitsubishi Electric Europe is a fully-owned subsidiary of the Mitsubishi Electric Corporation in Tokyo.

* Exchange rate 113 Yen = 1 US Dollar, as at 03/31/2016 (Source: Tokyo Foreign Exchange)

Further information:
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